# 乔治福克斯大学Annette M. Nemetz博士讲座

## MBA Education in USA: Changing Needs, Insights, and New Design of the Program

**讲座摘要：**每年有成千上万的MBA学位被授予。根据美国教育部门的数据,MBA已经成为美国最受欢迎的研究生学位。2012年，年龄在35-44岁之间具有硕士学位的工作者，其平均收入比那些拥有学士学位的同类工作者高出21%。面对领导力提升、职业发展以及在全球化的市场中应对新的竞争挑战等问题，MBA教育已经成为主流。今天的MBA课程的设计非常重要。哈佛大学教授Srikant等出,“世界所需要的是熟练、具有创新思维并能把事情做好的领导者。”发展批判性思维、综合思维能力是高效决策的核心。文化智力和全球视角被行业越来越重视,特别是在管理多元文化团队的情况下。对于企业而言,可持续发展已经是一个必要的战略，学生必须深入了解风险和可持续发展的挑战。

**主讲人简介：**Dr. Nemetz currently serves as the Director/ Chair of MBA Programs and Director of the GFU International Business Institute program. She has also served as Chair of the Business and Economics Undergraduate Programs.

Annette M. Nemetz, Ph.D., has been on the faculty in the College of Business (COB) since 2008 with academic responsibilities focused on strategy, international business and general management. Dr. Nemetz has extensive international experience and has taught courses in global management and global strategy while leading undergraduate- and graduate-level educational programs in China and Europe. Dr. Nemetz also architected, developed and teaches in-depth, advanced graduate-level strategy courses that provide students an MBA degree with a concentration in strategy.

Dr. Nemetz’s educational background includes a PhD in Public Management and Policy with a focus on global business and sustainability from Portland State University, an M.B.A. from Stanford University, and a B.S. in Materials Engineering from Rensselaer Polytechnic Institute.

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**地点：海南大学社科群楼B112**

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